>> We can go in a bad person's home, and they're watching cops."

"When we say cop show, we might show a guy doing a traffic stop just to tell a person to slow down," Savage explained. "We want to bring the attention of everybody — even those who don't hunt — that we're everyday people. When I get off work, I have a son. I have a wife. I have a daughter. I have the same stress of paying the light bill or the water bill like everybody else. When we deal with people — EMS, fire, police — it's negative all the time. We want to show people what these guys do when they get off work. It makes people understand law enforcement a lot better, that we're just doing our job."

There's an added benefit of the recognition among the public, and allowing people to get more comfortable with the officers, Savage said. When they are on the job, that comfort level and acceptance as a respected community member hopefully will turn into suspects or witnesses being more willing to talk when a crime has occurred or is being investigated.

"When they can walk up to me and something happens and nobody is around but they witnessed it, they'll say, 'Come here, let me talk to you, I'll tell you,'" he said. "When you write them a ticket, do this, take away all the time, that's all they see. Then you ask them what happened and it's, 'I don't know.' That is just kind of how we have looked at it."

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PHOTO BY JIM ROBERTSON

▲ Russellville Police Officer Matthew Humble right, aims with his bow as his Police Pursuits Outdoors co-founder Jermaine Savage, records his hunt. The group is being pursued by television producers interested in the concept of the organization.

PHOTO BY JIM ROBERTSON

▲ Kentucky State Police Trooper Jermaine Savage demonstrates the use of a game call produced together with a Cadiz, Ky. company called Brothers in Arms.